

Your Chamber

We connect the business community with ideas, inspiration and each other, bringing people together to shape the place we love.

THIS PAST YEAR, WE HAVE

Partnered to generate
\$951,197
in direct local spending

Hosted **21** journalists

Secured **53** articles in
publications promoting San Luis Obispo

Assisted more than
80,000
people through our Visitor Center

Welcomed
3,335 attendees
to educational and relationship-
building programs and events

Benefitted from more than
2,804 hours
of volunteer service on Chamber
committees and task forces

Celebrated
151 new members

TOGETHER,
WE REPRESENT

1,202
businesses

41,795
local employees

STRUCTURE

21
member
Board of Directors

5
advisory bodies

11
full time staff

5
part time staff

\$1.5
million
annual budget

OUR VALUES

ASK WHAT'S POSSIBLE

We listen, stay open and challenge ourselves to ask if there is a better way.

RISE ABOVE SELF-INTEREST

We look beyond ourselves to make long-range decisions we believe are in the best interest of our community.

TARGET AMAZING

We are committed to excellence, continuous improvement and driving positive change.

BUILD RELATIONSHIPS

We bring people together to cultivate a sense of connection and belonging.

CONNECT DIVERSE PERSPECTIVES

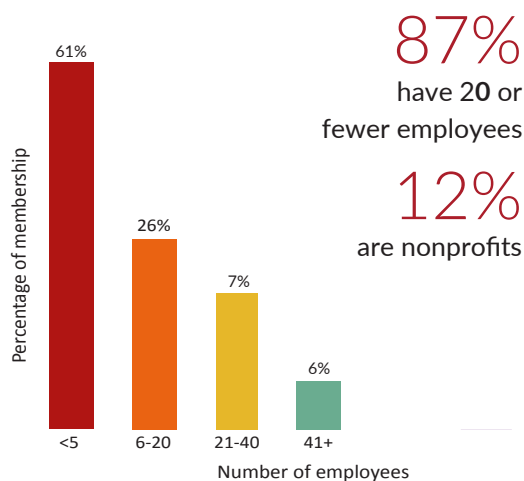
We believe diversity and depth of thought lead to better outcomes.

GRIT TO ACHIEVE WHAT WE BELIEVE IN

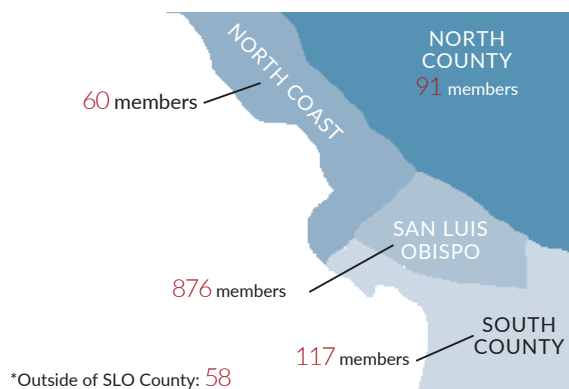
We aren't afraid to make tough choices and put in the work for the things we believe in.

OH, & WE LIKE TO HAVE FUN

OUR MEMBERS



LOCATED THROUGHOUT SAN LUIS OBISPO COUNTY



IMAGINESLO

Our economic vision continues to be the Chamber's north star – guiding us through the darkest hours, leading the way to our community's resilience and recovery. Discover more at [ImagineSLO.com](https://www.imagineslo.com).

This past year, we advocated at the state, regional and local levels on numerous issues, attended **150 hours** of public meetings and spent **200 hours** with elected officials and staff on your behalf.

- WE BEFORE ME ●
- DOERS + DREAMERS ●
- EMPOWERING INNOVATION ●
- LOVE OF PLACE
- LIFELONG LEARNING
- CREATING CONNECTION
- ENVIRONMENTAL STEWARDSHIP

Vision in Action

This vision lays out where we want to go, and we put in the hard work to get there.

Empowered businesses to attract qualified and diverse candidates through the SLO Onboarding Assistance Resource or SOAR program.



Advocated for a county-wide Housing Infrastructure Plan (HIP) that will make it easier to develop more housing options quickly throughout the county.



Created a Relevancy Task Force that took a deeper look at the future of the Chamber and determined ways to further engage members.



Supported funding for additional child care facilities and continued working with businesses to help address the child care crisis through our SLO County Family-Friendly Workplaces program.



San Luis Obispo Chamber of Commerce
(805) 781-2670
slochamber@slochamber.org
slochamber.org | imagineslo.com

Chamber office hours
Mon – Fri: 8:30 a.m. to 5:30 p.m.

VISIT US

895 Monterey St.
San Luis Obispo, CA 93401

San Luis Obispo Visitor Center
(805) 781-2777
visitorcenter@slochamber.org

Visitor Center hours
Sun – Wed: 9:30 a.m. – 5 p.m.
Thurs – Sat: 9:30 a.m. – 6 p.m.
Closed Thanksgiving, Christmas & New Year's Day