

# Your Chamber

We connect the business community with ideas, inspiration and each other, bringing people together to shape the place we love.

## THIS PAST YEAR, WE HAVE

Helped distribute  
**\$841,000**  
in small business grant funding

Partnered to generate  
**\$728,334**  
in direct local spending

Secured **47** articles  
in publications supporting local businesses

Assisted more than  
**77,239**  
people through our Visitor Center

Welcomed  
**1,307 attendees**  
to educational and relationship-  
building programs and events

Benefitted from more than  
**3,977 hours**  
of volunteer service on Chamber  
committees and task forces

Celebrated  
**121 new members**

TOGETHER,  
WE REPRESENT

**1,241**  
businesses

**38,377**  
local employees

STRUCTURE

**21**  
member  
Board of Directors

**5**  
advisory bodies

**10**  
full time staff

**2**  
part time staff

**\$1.4**  
million  
annual budget

## OUR VALUES

### ASK WHAT'S POSSIBLE

We listen, stay open and challenge ourselves to ask if there is a better way.

### RISE ABOVE SELF-INTEREST

We look beyond ourselves to make long-range decisions we believe are in the best interest of our community.

### TARGET AMAZING

We are committed to excellence, continuous improvement and driving positive change.

### BUILD RELATIONSHIPS

We bring people together to cultivate a sense of connection and belonging.

### CONNECT DIVERSE PERSPECTIVES

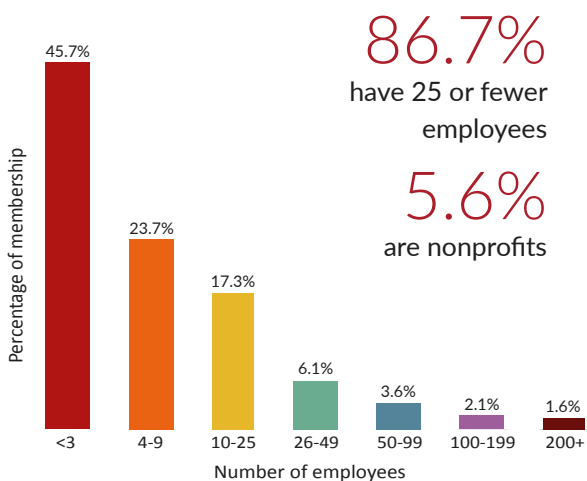
We believe diversity and depth of thought lead to better outcomes.

### GRIT TO ACHIEVE WHAT WE BELIEVE IN

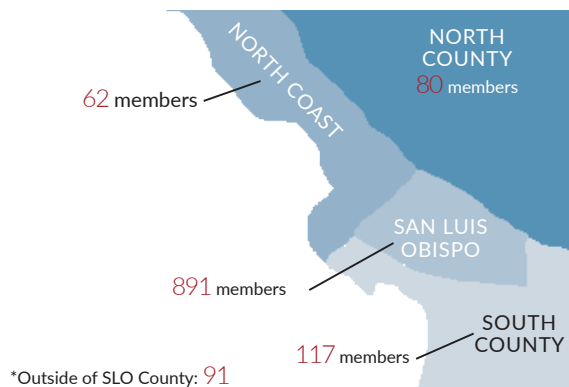
We aren't afraid to make tough choices and put in the work for the things we believe in.

### OH, & WE LIKE TO HAVE FUN

## OUR MEMBERS



## LOCATED THROUGHOUT SAN LUIS OBISPO COUNTY



# IMAGINESLO

Our economic vision continues to be the Chamber's north star – guiding us through the darkest hours, leading the way to our community's resilience and recovery. Discover more at [ImagineSLO.com](https://www.imagineslo.com).

This past year, we advocated at the state, regional and local levels on more than **18 issues**, attended **176 hours** of public meetings and spent **226 hours** with elected officials and staff on your behalf.

- WE BEFORE ME ●
- DOERS + DREAMERS ●
- EMPOWERING INNOVATION ●
- ENVIRONMENTAL STEWARDSHIP
- LOVE OF PLACE
- LIFELONG LEARNING
- CREATING CONNECTION

## Vision in Action

This vision lays out where we want to go, and we put in the hard work to get there.

Advocated for a suite of goals to support community and economic recovery – many of which were adopted in SLO City's final 2021-23 financial plan.



Grew our state and federal advocacy through leadership on the Tri-County Chamber Alliance.



Led unprecedented engagement between business and government, impacting issues including redistricting, homelessness, and water resilience.



Championed practical solutions to facilitate building more homes of all types throughout the region and the infrastructure to go along with it.



Empowered businesses to help address the child care crisis with the launch of our Family-Friendly Workplace Accelerator program which provides complimentary resources and support to all SLO County businesses.



San Luis Obispo Chamber of Commerce  
(805) 781-2670  
[slochamber@slochamber.org](mailto:slochamber@slochamber.org)  
[slochamber.org](https://www.slochamber.org) | [imagineslo.com](https://www.imagineslo.com)

Chamber office hours  
Mon – Fri: 8:30 a.m. to 5:30 p.m.

## VISIT US

895 Monterey St.  
San Luis Obispo, CA 93401

San Luis Obispo Visitor Center  
(805) 781-2777  
[visitorcenter@slochamber.org](mailto:visitorcenter@slochamber.org)

Visitor Center hours  
Sun – Wed: 9:30 a.m. – 5 p.m.  
Thurs – Sat: 9:30 a.m. – 6 p.m.  
Closed Thanksgiving, Christmas & New Year's Day